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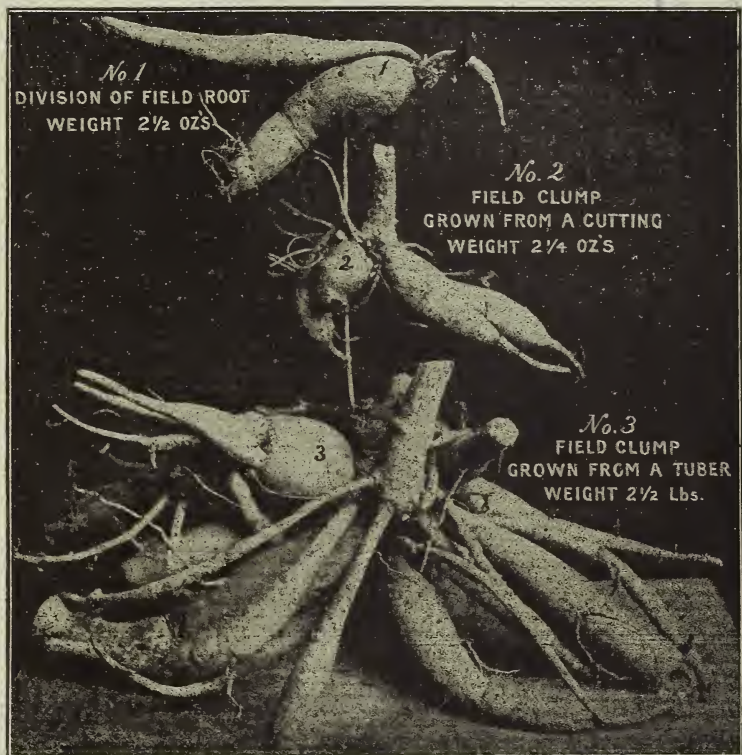
TRADE LIST

Established
1886

SPRING 1915

W. W. WILMORE

DAHLIA SPECIALIST



GROWER AND DEALER IN

DAHLIAS, GLADIOLI, PEONIES AND HARDY PLANTS

P. O. Box 382

Gardens on West Thirty-Eighth Avenue.
1½ Miles West of the City

DENVER, COLORADO

Kindly send business card when ordering. Orders will not be filled for private individuals at the prices herein stated. This list applies to the trade only

DAHLIA CLUMPS

The illustration shown on the first page is one born of necessity, and while almost self-explanatory, a few words will not be out of place.

A glance at the illustration will show how deceptive the word "field clump" or "whole roots" may be. Some growers propagate from cuttings, some from tubers. Each produce what is known commercially as "clumps". It is therefore of the greatest importance to the purchaser which kind of a clump the advertisement or quotation refers to, Figure 2 or Figure 3. The figures presented represent fairly the representative sizes of the commercial Dahlia tubers, as grown in this country.

My system of growing is from tubers. These produce stock as shown in Figure 3. These are divided for planting and sale purposes, as shown in Figure 1. In dividing, each piece passes a critical scrutiny and all mangled and worthless tubers are removed so that only stock of known vitality is sent out. By this method I can save my customers twenty to fifty per cent in express charges, without damage to quality. Prices quoted in this list are for strong divisions with from one to three good eyes. In weight approximately twenty-five pounds to the hundred.

A NEW DEPARTURE BOX COLLECTIONS—For several years past I have put up for local dealers sets of thirteen assorted varieties, unlabeled, embracing a wide range of colors—red, white, pink, yellow, varigated, etc.—no two alike, and all double. These collections are all put up in a telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is a dollar sale, or over, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock, but just the same as sells for 15 cents each when labeled; only I use stock that I am full-handed on. These boxes retail at from \$1.00 to \$1.25 each and cost the dealer 75 cents, or 65 cents in lots of ten. Prepaid price of these boxes to dealers is 80 cents per box.

BUSINESS TERMS 1—Prices quoted in this list do not include express or mailage; if wanted by mail figure parcel post zone rates per pound and add this to prices quoted. Dahlias weight about 2 lbs to the dozen.
2—Orders from unknown parties must be accompanied by cash or satisfactory references.
3—No goods will be sent C. O. D. unless one-half the amount accompanies the order.
4—No extra charge will be made for packing.
5—Six articles of a kind at dozen rates; ten at 100 rates.
6—Goods sent by freight will be sent at risk of consignee.

References: See Dun and Bradstreet, or National Florists' Board of Trade.

PRICES I do not claim that my prices are the lowest; nor have I ever coveted the reputation of running a "cheap place". I aim to do an honest business, and at the same time retain a profit on my investment. All orders intrusted to me will receive careful attention. Long lists for single items or but a few of a kind cannot be furnished at prices lower than the prices indicated at the headings of the lists.

A NEW BOOK WILMORE'S DAHLIA MANUAL—An up-to-date work on Dahlia culture. Special prices to the trade. This book will bring you buisness if offered as a premium. Fifteen cents per copy; ten copies for \$1.00.

DAHLIAS FOR CUTTING To those who wish a select list to grow for cutting purposes and are not familiar with verities, I suggest the following: All of which are suitable for the purpose and are of a uniform price of \$6.50 per hundred. There are also many excellent varieties for cutting among the novelties.

Bon Ton (Garnet Red)	Jack Rose (Crimson Red)	Snow (White)
Eugene Teele (Scarlet)	Laneau (Amber Pink)	Standard Bearer (Scarlet)
Gloride Lyon (White)	Mrs. Hartong (Buff Pink)	Sylvia (Pink)
Gen. Buller (Purple & White)	Queen of Yellows (Yellow)	The Baron (Light Yellow)

NOVELTIES AND NEWER DAHLIES

Special attention is called to this list. They cannot fail to please, both in points of beauty and usefulness as a cut flower, and the prices will be found quite reasonable. The following is only a partial list. See retail catalogue for further description.

*Prices, except as noted, 15c each, \$1.50 per dozen, \$10.00 per hundred,
If wanted by mail, add according to Parcels Post zone rates per lb. Dahlias weigh about 2 lbs to doz tubers*

CACTUS VARIETIES

Alight	Genoveva	Mrs. W. K. Jewett
Amarillo	Ingeborg Egeland	Prof. Zacharias
Cockatoo	Evelyn Wilmore	Progenitor
Countess of Lonsdale	Kreimhilde, \$8.00 per 100	Ramona
Country Girl	Master Carl	Rheinkönig
Chas. Clayton	Mikado	Success
Comet	Maid of Athens	Victor Von Scheffie
C. E. Wilkins	Mrs. H. J. Jones	Ventura
Dainty	Mrs. F. Jeffries	Velvet Queen 25c \$2.50 per doz

DECORATIVE VARIETIES

Congo	Meadow Gold	Mme Marze
Corona, \$8.00 per 100	Manitou	Portola
Delice, \$8.00 per 100	Mrs. Winters	Reise Von Stuttgart
Eleanor Stisser	Mrs. I. J. Sewall	Souvenir Douzon \$8 per 100
Glen Eyrie	Mme. Lumier	Starlight
Jeanne Chamet, \$8.00 per 100	Mme. Dael	Umatilla
La Grand Manitou	Masterpiece, 50c each, \$5 per doz.	Vera Curray

PEONY FLOWERED

Cleopatra	Mme. Curtelin	Queen Wilhemina
Dr. H. H. Rusby, 25c \$2.50 a doz.	Ouray	Riesen Edleweiss
Duke Henry	Phenimine	Souvenir Liszt
Geisha, 25c each \$2.50 a doz.	Queen Emma	

SHOW VARIETIES

Cream of the Valley	Dr I. B. Perkins, 25c each,	Helcyon, 25c, \$2.50 a doz.
Dorothy Peacock	\$2.50 a dozen	La France
D. M. Moore	Grand Duke Alexis	Manzanita
Dreers White	Gold Spray	W. W. Rawson

FOR LIST OF "STANDARD VARIETIES" SEE PAGE 4.

SINGLE VARIETIES

Blush Century	Scarlet Century	Twentieth Century
Lady Love	Sensation	White Century
President Viegat		

HARDY PERENNIAL PLANTS

All Field Grown, Strong, Clean Stock. See Retail Catalogue for description.

	Doz.	100		Doz.	100
*Asters—blue, lavender, white.....	\$.60	\$4.00	Hollyhocks—Allegheny.....	\$.50	\$3.00
Achillea, The Pearl.....	.60	4.00	Hardy Pinks.....	.50	3.00
Achillea Roseum.....	.60	4.00	*Iris—German, in variety.....	.50	3.50
Bleeding Heart.....	1.00	7.00	Iris—Pallada Delmatica.....	1.00	8.00
Boltonia.....	.60	4.00	Iris—Siberica.....	.75	5.00
Columbine Coerulea, true.....	1.00	8.00	Monardia.....	.50	4.00
Coriopsis Lanceolata.....	.60	4.00	Oriental Poppy.....	.60	4.00
Daisies—Burbank's Alaska.....	.75	5.90	*Poenies, except novelties.....	1.50	10.00
Gypsophila, 3-year old.....	.60	4.00	*Phlox, except novelties.....	.60	4.00
Gaillardia.....	.60	4.00	Physostegia—Virginica.....	.60	4.00
Golden Glow.....	.50	3.00	Paradanthus.....	.50	3.00
Goldenrod.....	.50	3.00	Spirea Fillipendula.....	.60	4.00
Hemerocalis Flava.....	.60	4.00	Sweet William.....	.60	4.00
Hemerocalis Thunbergi.....	.60	4.00	Valeriana Officinatus.....	.60	4.00
Hollyhocks, 7 colors, double.....	.50	3.00			

* Color separate.

STANDARD VARIETIES

The following varieties grouped under color will be found most satisfactory for the general trade. For description see retail list.

Price, 10c each, \$1.00 per dozen, \$6.50 per hundred

MAROON AND DARK SHADES

Black Prince (Decorative)
Cornucopia (Cactus)
Earl of Pembroke (Cactus)
James Service (Show)

Jack Rose (Decorative)
Navajo (Decorative)
Purple Gem (Show)
Pioneer (Show)

Rev D. R. Williamson (Cactus)
Stradella (Show)
Uncle Tom (Cactus)

PINK SHADES

A. D. Livoni (Show)
Fusilier (Cactus)
Fascination (Show)

Kate Haslem (Show)
Mrs. Linder (Show)
Mrs. H. Muir (Cactus)

Nedra (Cactus)
Sylvia (Decorative)
Zephyr (Cactus)

YELLOW SHADES

Arabella (Show)
Clara Stradwish (Cactus)
Crepuscle (Cactus)
Crown of Gold (Decorative)
Golden Sun (Decorative)
Golden Treasure (Show)
Gold of Ophir (Decorative)
Hungarian (Cactus)

Ivanhoe (Cactus)
Minnie McCullough (Cactus)
Mrs. Chas Turner (Cactus)
Miss Ruth (Show)
Mrs. DeWitt (Decorative)
Miss Dodd (Show)
Olive Tracy (Cactus)
Prince of Orange (Cactus)

Queen Victoria (Show)
Queen of Yellows (Show)
Salmon Queen (Show)
The Baron (Show)
Wm Marshall (Cactus)
Yellow Duke (Show)

PURE WHITE

Ambassador (Cactus)
Eva (Cactus)
Glori de Lyon (Show)
Henry Patrick (Decorative)
Jugand (Cactus)

Mrs. Peart (Cactus)
Pius X (Cactus)
Purity (Pompon)
Snow (Show)

Star of the East (Pompon)
Spotless Queen (Cactus)
White Swan
Iceburg (Cactus)

REDS AND SCARLETS

Amos Perry (Cactus)
Bon Ton (Show)
Capstain (Cactus)
Costilla (Cactus)
Eugene Teele (Decorative)
Fire Ball (Show)
Floradora (Cactus)

Gypsy Maid (Cactus)
Glencoe (Show)
Gloriosa (Cactus)
Gov. Wilson (Decorative)
Harbor Light (Cactus)
Ignacio (Show)
Juanita Ford (Show)

J. H. Jackson (Cactus)
Lyndhur (Decorative)
Manzanola (Decorative)
Mrs. Bennett (Cactus)
Mars (Cactus)
Standard Bearer (Cactus)

VARIEGATED AND SHADED

A. F. Bishop (Decorative)
A. L. Chase (Show)
Altus (Show)
Annie Moore (Show)
Bon Maza (Show)
Badenia (Cactus)
Creole (Decorative)
Empress Josephine (Decorative)

Floral Park Jewel (Show)
General Buller (Cactus)
Gabriel (Cactus)
Grand Mogul (Decorative)
Kaiser Wilhelm (Show)
Laneau (Cactus)
Lucy Fawcett (Show)

Lady Mildmay (Show)
Lavender Beauty (Decorative)
Maid of Kent (Decorative)
Mrs. Hartong (Decorative)
Morocco (Fancy)
Puritan (Show)
Sultana (Decorative)

GLADIOLI FOR CUTTING

\$2.00 per hundred, \$17.50 per thousand

America (Light Pink)

Augusta (White)

Francis King (Scarlet)

Independence (Deep Pink)

1 size, \$1.50 per 100; \$10.00 per 1,000 } GLADIOLA IN } 3 size, 75 cents. per 100 \$5.00 per 1,000
2 size, 1.00 per 100; 6.00 per 1,000 } MIXTURE } 4 size, planting-stock, 60c 100; \$4 per 1,000